



6750 Main Street, Williamsville NY 14221
(716 or 800) 632-9328
Fax (716) 632-1383
www.westerndivision.org

To Whom It May Concern:

If you are a benefit provider looking to expand your business or an HR professional interested in running a successful employee event, I highly recommend Harmony Expositions to simply make your job easier!

As a Business Development Manager, my job is to grow and expand our employee benefit program through affiliations with HR professionals and reputable employers within the Western New York area.

I have had the pleasure to participate in the events of Harmony Expositions for several years now and have found them to be a perfect fit for us. It is wonderful to work with an organization that is so dedicated to their vision and follows through with such professionalism and friendliness in every aspect.

Through this affiliation, we have generated an increase in our benefit volume of over 15% per year. In addition, we have not only increased but have sustained quality relationships with some of the largest and most respected companies in Western New York. It is safe to say, that if left on my own, these are companies that would have taken me five-times the marketing dollars, effort and time to secure a relationship with.

If you are a "non-believer" on how Harmony Expositions can benefit not only you, but your company as well, give me a call.

- Denise K. Ligammare
Business Development Manager